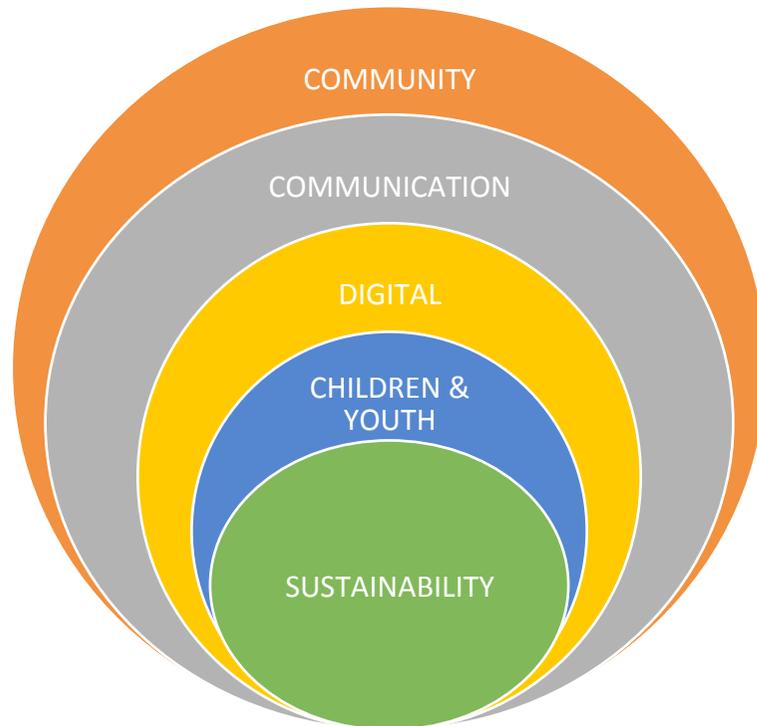


## Brief draft of workshoped themes and topics

Work group session Feb 25, 2021



The five following investigative themes/ areas / topics are the ones mostly presented by the working group:

- Community
- Communication
- Digital
- Youth and children
- Sustainability



COMMUNITY

- The role of community culture
- The importance of cultural volunteers/ initiators, cultural initiators in rural areas
- Isolation - Building networks/support for rural arts organisations
- The connection between culture and health-wellbeing. (specially what is relevant now is; how to deal with loneliness in times of Corona)
- How to engage people in community projects *(we have lot of experience with that issue; Iepen Mienships Fûns is an instrument to stimulate bottom up community projects)*

## Communication

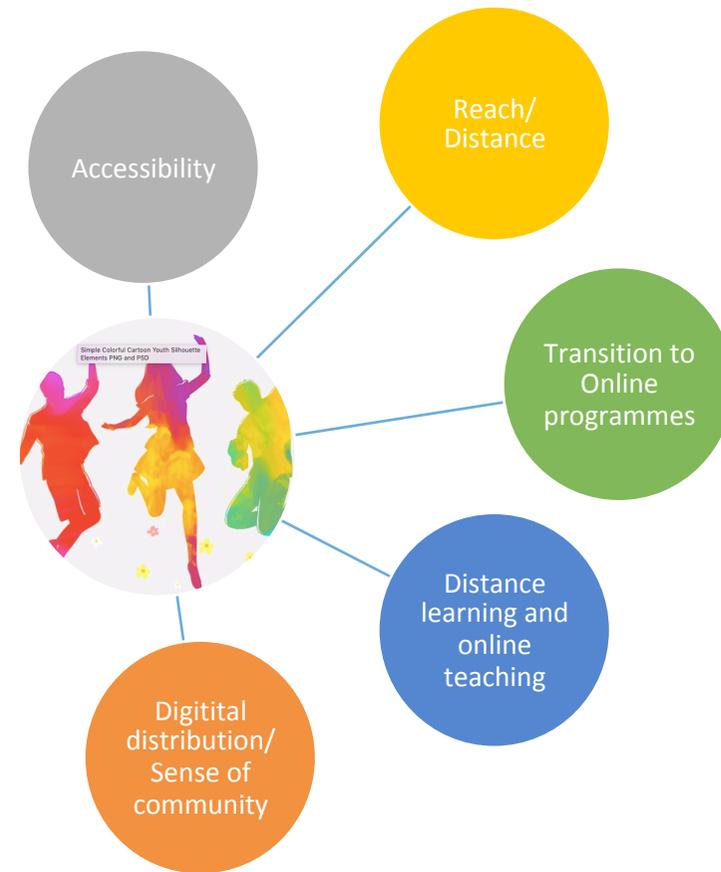
- Importance of communicating with local community (both in terms of organisers of programme and visitors)
- Combating prejudice that peripheral areas are not places where you can find good cultural content
- Work on developing audience, especially in terms of people who don't visit cultural institutions habitually
- Venues; How to develop audiences and programme work when you lack venues in rural areas.
- How to reach all children and their parents



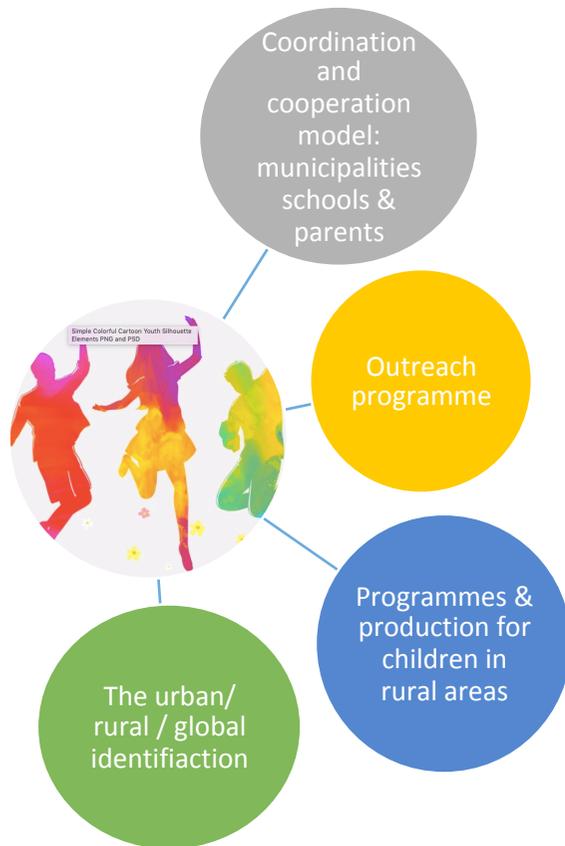
COMMUNICATION

## DIGITAL

- Distance learning, how to work with distance / online teaching in areas far away from the central school
- Transition to online programmes – too much work for too few people?
  - a. Motivation of artists when there is no audience
- Overcoming the difficult distance: Digital distribution and the sense of community
- More outreach and visibility and accessibility as possible for the audiences in remote and peripheral areas
- Searching for the best digital distribution models for concerts and musical cultural heritage
- How to create a sense of community with streaming?



DIGITAL



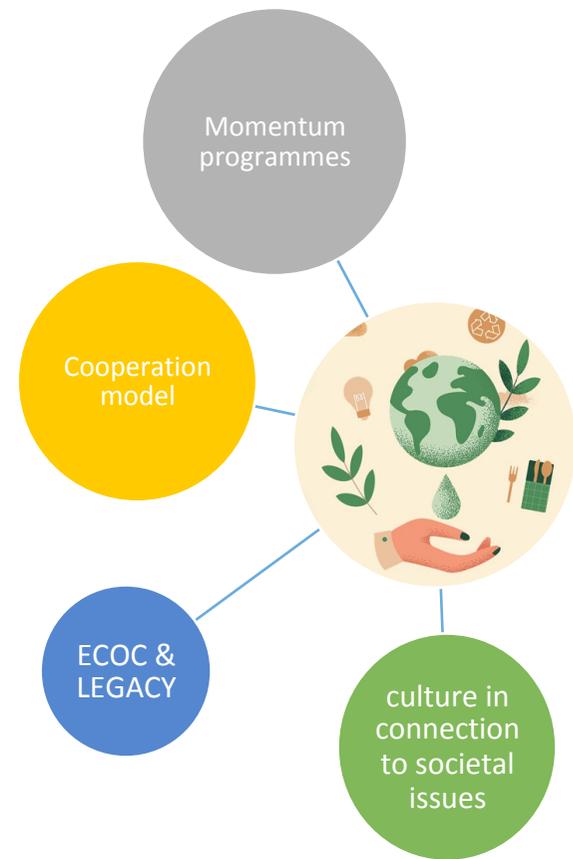
## CHILDREN & YOUTH

### CHILDREN & YOUTH

- Cooperation between the municipality, schools and parents, especially the coordination model and distribution of work.
- Global perspectives on Children's Culture in rural areas and small communities – in between RURAL, URBAN and GLOBAL culture – do the local children and youth identify with their own local culture or look towards urban culture?
- What kind of cultural activities are available for different age groups and special groups in rural areas?
- Can cultural institutions in large cities provide support to municipalities and rural cultural institutions in producing culture for specific groups - or vice versa? Sharing experiences and finding possible models for co-operation.
- Broader mapping of youth activities in the partners' areas of activity.

### **SUSTAINABILITY**

- The connection of culture to social issues
- Momentum - Maintaining momentum for volunteer led rural organisations
- ECOC & LEGACY Co-operation models between the ECoC and surrounding area:  
How the cultural co-operation has best been organized between the cultural institutions of the ECOCs and their surrounding regions.



**SUSTAINABILITY**

## **FACT BOX**

ABOUT **CAPACITY BUILDING** THAT IT IS NOT AN INVESTIGATIVE TOPIC, IT IS

To be addressed through training sessions and workshops.

### **BUILDING CAPCAITY**

- Lack of staff for implementation of programme and application for EU funds and programmes
- How to deal with heavy administration workload?
- How to motivate your employees to change their perception of what the core task consists of
- What can the municipality do that the volunteer cannot. How to create dynamics between the volunteers and paid employees from the municipality
- Leadership training – what are our collective needs?
- How can culture organizations/institutes in rural areas participate more in EU projects.
- How can existing cultural initiatives inspire and generate new cultural ideas and vice versa?