



Co-funded by the  
Erasmus+ Programme  
of the European Union

# CULTURE UP

Capacity building of cultural institutions and local authorities in non-urban and peripheral areas

2020-2022

KA204



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# CULTURE UP

## Agenda

- Welcome and technical checkup - Maria and Dina
- Self intro – name, institution, role
- Project kick off presentation– Maria & Dina
- Questions / feedback - All 9 partners
- 5 minutes break
- Partners' presentation - All 9 partners (3 min visual presentation each partner)
- Next step

# Project brief



# Summary



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CULTURE UP project sets out to share and exchange knowledge and best practices of cultural development across the public, private and civil sector in five European non-urban and peripheral areas.



It is traced from the work of all 9 project partners, focusing on:

- Cultural work in challenging times
- Legacy strategies - ECOC
- Capacity building for future European projects

# Goal



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The goal is to facilitate learning opportunities for adults to upskill, inspire and motivate cultural institutions and local authorities in rural areas, to strengthen their capacity development, to the benefit of their local communities.



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# Objective

The project investigates

- How local authorities and the surrounding community support and strengthen cultural and artistic innovation and practices
- How we ensure a thriving cultural life in rural and peripheral areas



## Specific objectives



### Exchange and knowledge-sharing

strengthen capacity of cultural development in non-urban areas both on an artistic, and institutional and local authority level



### Create awareness

on cultural development in non-urban areas and support existing initiatives



### Strengthen European partnerships

on cultural development in non-urban areas



### Create an outline strategy

an institutionalized/ sustainable model of European cultural development projects in non-urban areas

# Project structure



# Partners



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RINGKØBING SKJERN KOMMUNE



KULTURSKOLE

CULTURAL CENTER RUMENKA



FONDACIJA NOVI SAD 2021 –  
EVROPSKAPRESTO NICA KULTURE

SASTAMALA COMMUNITY  
COLLEGE



TAMPERE ART MUSEUM

PROVINCIE FRYSLAN



STICHTING KEUNSTWURK

GALWAY COUNTY COUNCIL

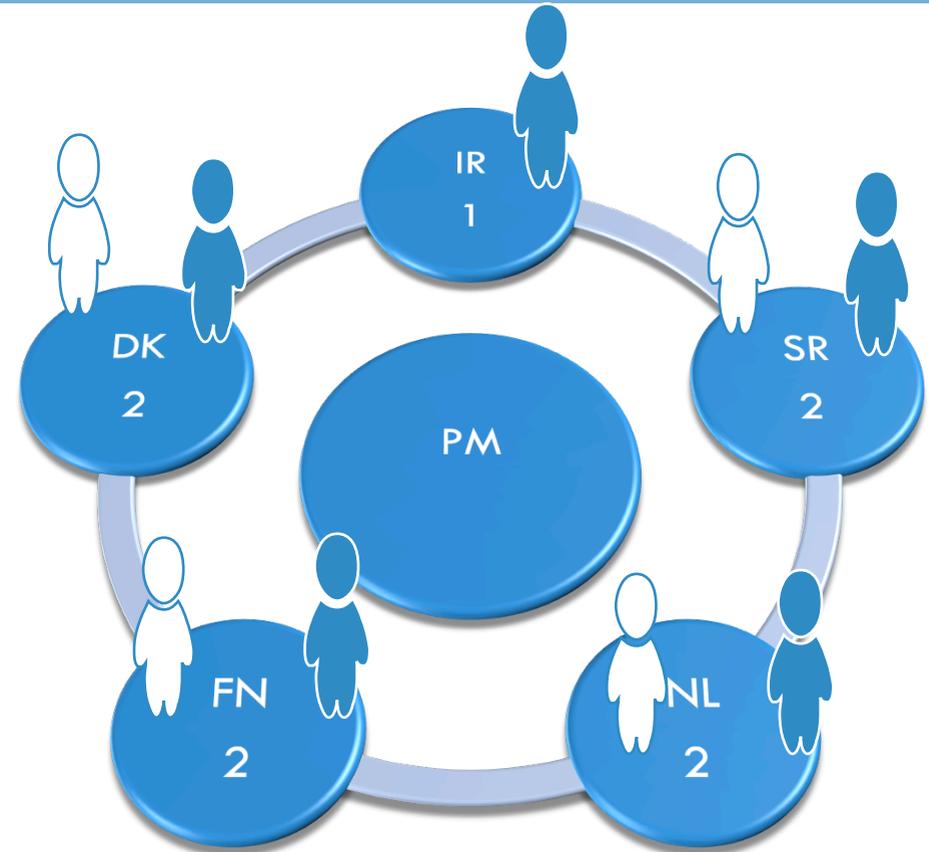


# Transnational working group



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The working group is the decision-making body of the project together with the project manager, and it is the group attending the transnational project meetings.

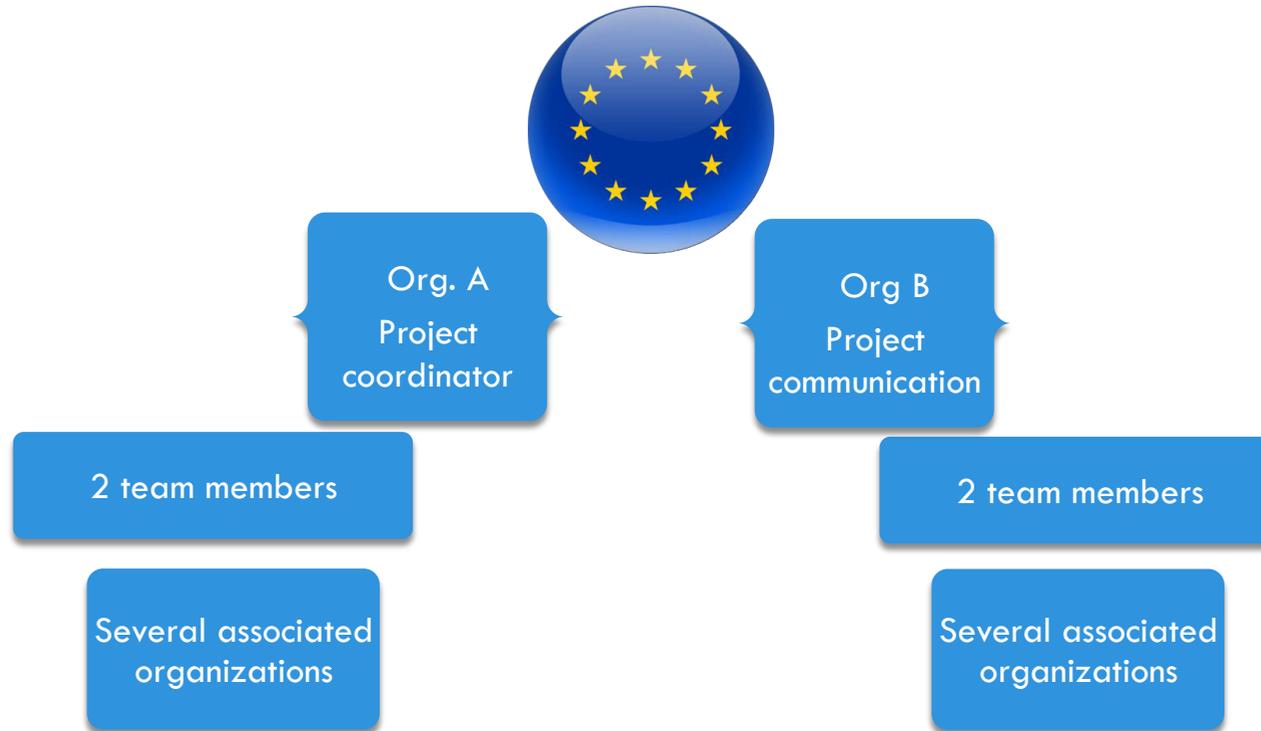


Consists of 1 Project manager PM ( Maria ), oversees all working groups - 5 local working groups WG - Each WG has 2 members (1 project coordinator – 1 Communication coordinator). In total 9 persons

# Local working group model



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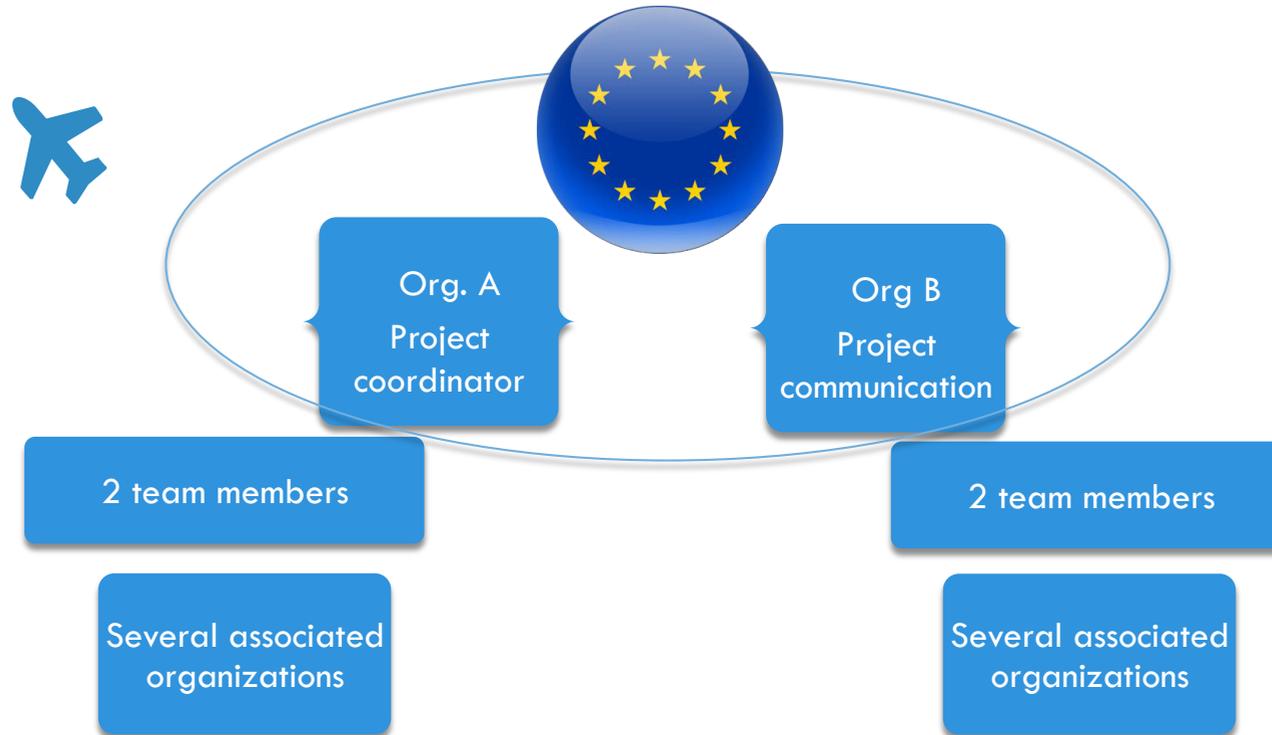
In one working group WG there are 2 lead organizations.  
Organization A will take over the project coordination and organization B will take over the communication coordination

# Local working group model



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## Transnational project meetings



In one working group WG there are 2 lead organizations.  
Organization A will take over the project coordination and organization B will take over the communication coordination

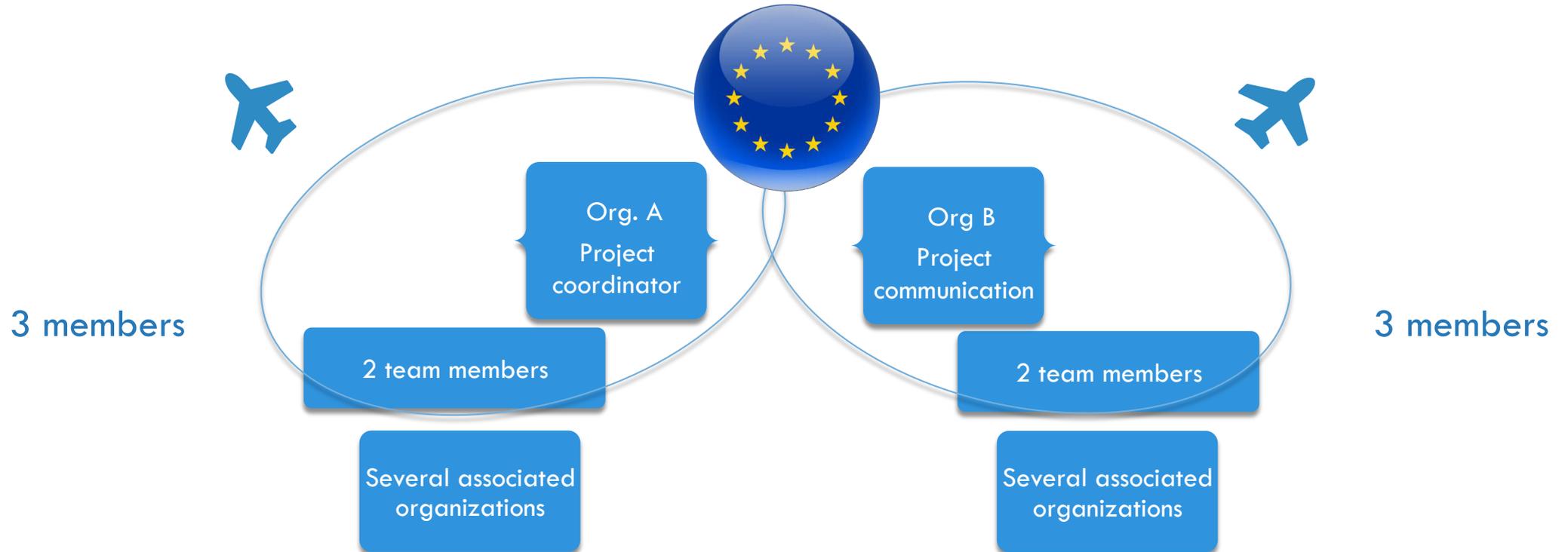
# Local working group LTTAs



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Learning/ teaching/ training activities LTTAs

Option 1



In one working group WG there are 2 lead organizations.  
Organization A will take over the project coordination and organization B will take over the communication coordination

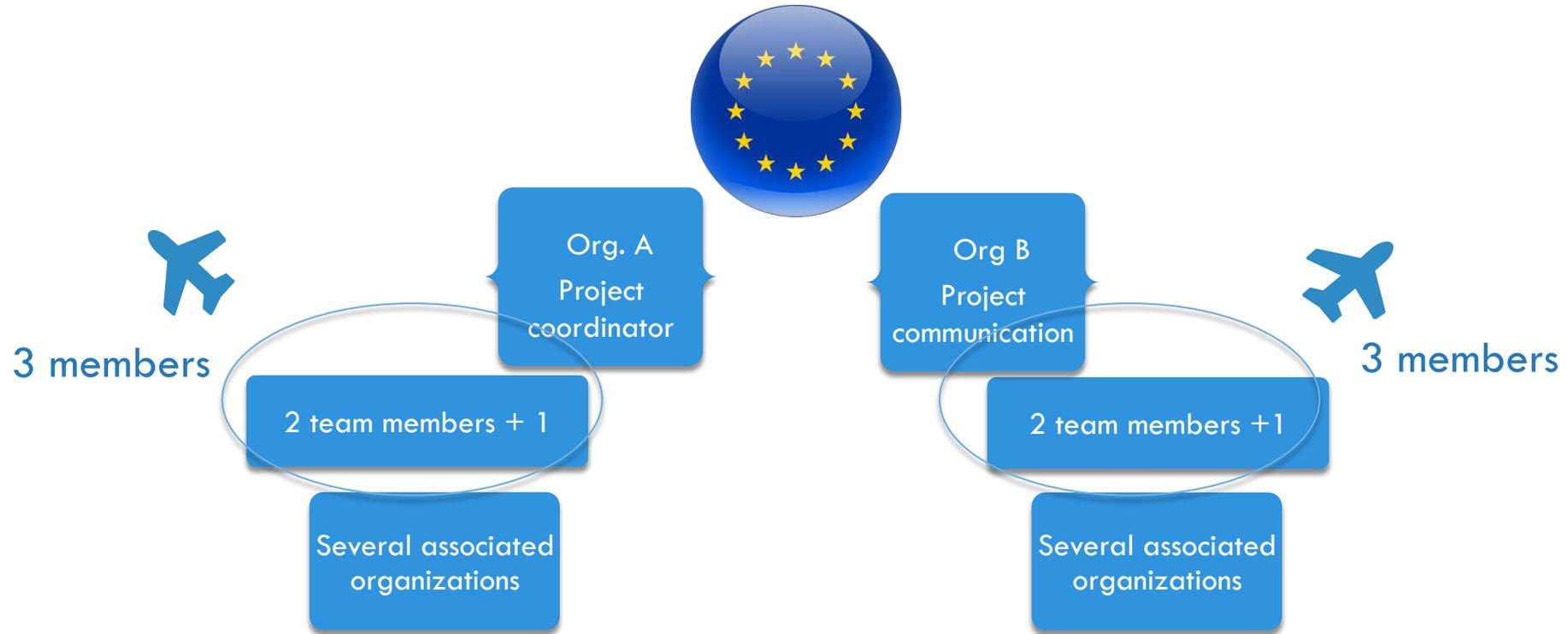
# Local working group LTTAs



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Learning/ teaching/ training activities LTTAs

Option 2



In one working group WG there are 2 lead organizations.  
Organization A will take over the project coordination and organization B will take over the communication coordination



# Traveling Groups

Traveling Group consists of

**5 Local working groups** (9 persons, )

Budget allocation : 1 day travel

+

**27 LTTA team members** ( 3 x 9 partners )

Budget allocation : 3 days travel



**Total traveling persons 36**

# Partners' tasks





# Project Manager

- Overall responsibility for management of the project
- Overlook cross-team coordination and connectivity between tasks
- Management of budget and accounts
- Responsible for gathering input and writing necessary reports by getting input from all partners



## Local working group



### Project Coordinator

- Development and arrangement of programme activities for exchange visits with communication coordinator and associated partners
- Responsible for practical and logistical matters like travel, accommodation, insurance, safety of participants, visa etc.
- Responsible for gathering input and writing necessary reports ( before, during and after visits) in cooperation with the communication coordinator
- support associated organizations in developing programme for exchange visit



### Communication Coordinator

- Development and arrangement of programme activities for exchange visit with project coordinator and associated partners
- Responsible for designing and implementing the communication plan and project activities
- Responsible for gathering input and writing necessary reports (before, during and after the hosting visit) in cooperation with the project manager
- support associated organisations in developing programme for exchange visit

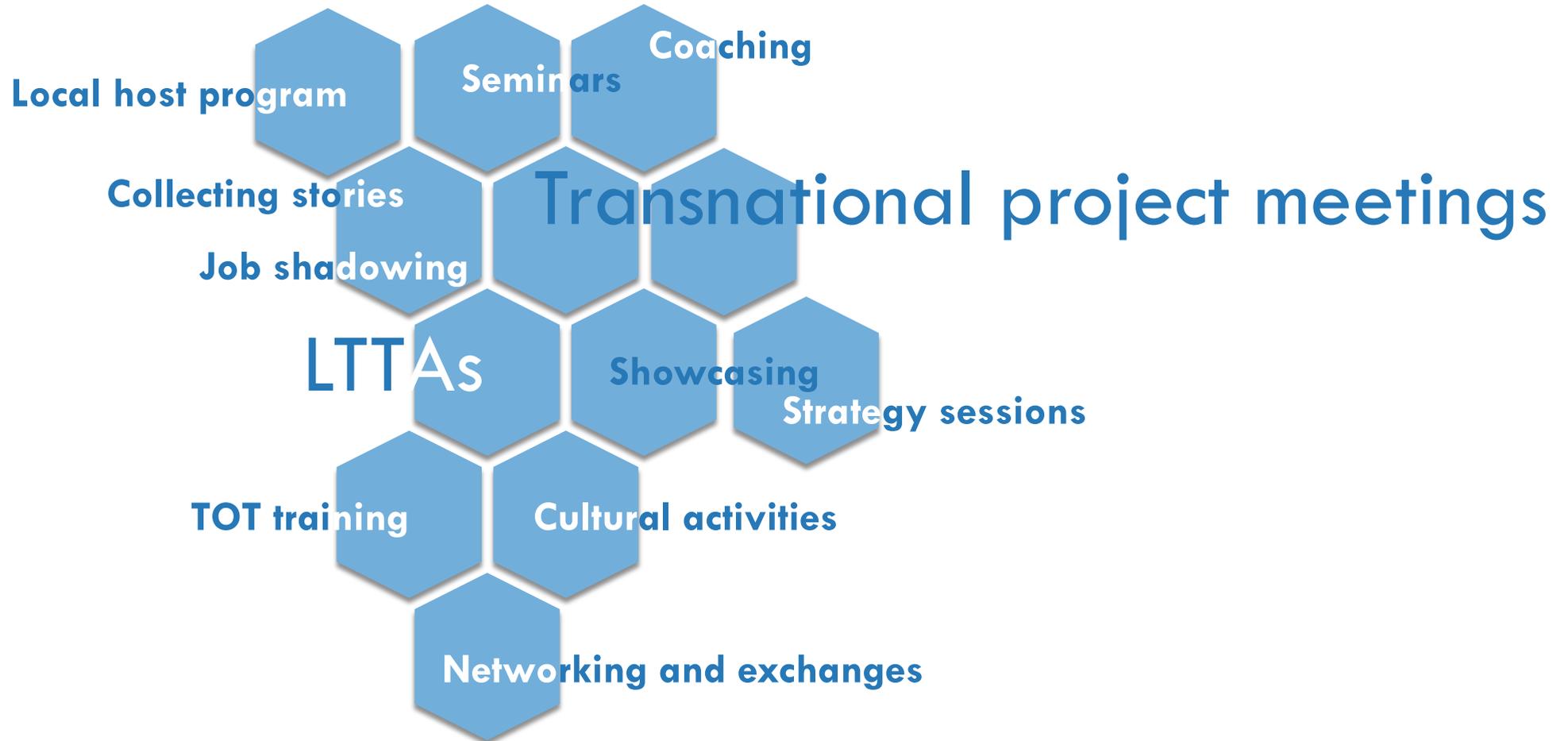
# Project Activities



# Rural Cultural Laboratories



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# Hosting Calendar





# Hosting Calendar



## Visiting calendar – initial dates

Oct. 2021	Denmark
?? 2022	Ireland
May 2022	Novi Sad
April – July 2022	Netherlands
Jun 2022	Finland



Planning the hosting model, visit by visit : first step with the host country working group and then we take it up to the transnational working group



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Q&A

Group discussion

Thank you

